

DRAFT TOWN CENTRE EVENTS PROGRAMME APRIL 2013 - MARCH 2014

(SUBJECT TO CHANGE AND ALL COSTS ESTIMATED)

Month	Actual date	Day	Event Title	Description Activities	Venue(s)	Town centre	Estimated total event cost	Estimate partner & other contributions	Estimated cost to TCM Initiative Fund
Apr-13	tbc	Saturday	Easter Egg Hunt and Parade	<i>Provisional subject to funding</i> - Craft workshops, and parade in high street, prize for winning hat/mask. Music in Empire square, local dance/singers/groups	Penge high street	Penge	£1,500.00	£1,000.00	£500.00
Apr-13	tbc	Saturday	Pop-up art gallery launch	Launch to celebrate the opening of the pop up art gallery in East St. This will become a space used by a variety of local artists at weekends promoting what Bromley can offer from an arts and crafts perspective SELF FINANCING	East St, Bromley	Bromley	£0.00	£0.00	£0.00
May-13	18/05/13	Saturday	Local produce Market	To hold a market on Beckenham Green with local stallholders (local to Kent and Beckenham itself) variety of stallholders including, crafts, farm goods, beer, wine, local allotment produce etc This will be a pilot and if successful a summer and autumn one will also be arranged - making it a regular feature of Beckenham. Childrens rides and family entertainment.	Beckenham Green	Beckenham	£250.00	£0.00	£250.00
May-13	tba (poss link to 18/5/13)	tba	Launch of Heritage Trail	An event to launch the Beckenham Heritage Trail, entertainment on the Green, professional performers based at strategic points throughout the trail dressed in appropriate costumers linked to a variety of celebrities, including David Bowie. Funded from an earmarked reserve for Member priority initiatives, which has £250k set aside for Beckenham Short Term Improvements.	Beckenham Green and throughout the length of the Heritage Trail	Beckenham	£10,000.00	£10,000.00	£0.00
May-13	20th - 27th	Monday - Monday	Bromley Fashion Week	Joint event with the Glades Shopping Centre building on the success of the fashion elements at the Queens Diamond Jubilee. Fashion-related activities throughout the week including workshops, competitions, and young designers fair with a series of fashion shows over the bank holiday weekend. Financing: £22k - Glades, £12k - OLF £3k - sponsorship/stall revenue, £7k LBB	Bromley TC/Glades	Bromley	£44,000.00	£37,000.00	£7,000.00
May-13	bank hol	Monday -	May day Fete	Included stalls, music and fun rides. SELF FINANCING	Petts wood memorial Halls and station square	Petts Wood	£0.00	£0.00	£0.00
Jun-13	4th - 28th	all month	promotion for Awards project and Loyalty card	Plan for an awards porgramme called "Beckenham's best....." marketing/promotion/printing/ceremony/venue etc to be organised with presentation evening at end of month. The loyalty card - interest to be explored and a pilot initiated kick start funding required. If successful - explore possibility of same in Penge later in year	Beckenham	Beckenham	£2,000.00	£0.00	£2,000.00

Jun-13	08/06/13	Saturday	Hayes Summer Fair	Traditional summer fair in Hayes - organised by Hayes Village Association with the support of TCM. SELF FINANCING	tbc	Hayes	£0.00	£0.00	£0.00
Jun-13	29/06/13	Saturday	Summer Fete	A traditional summer fete with childrens entertainment, local businesses, schools, charities, local organisations, sports groups etc. SELF FINANCING	Beckenham Green	Beckenham	£0.00	£0.00	£0.00
Jun-13	tbc	Saturday	Summer Street Party	A family summer street party with children's entertainment, stalls from local businesses, special discounts in shops, music and entertainment. Working with West Wickham Traders. SELF FINANCING	West Wickham High St	West Wickham	£0.00	£0.00	£0.00
Jul-13	tba	Saturday	Summer Fete	A summer fair with suitable entertainment for all the family - children's rides, stalls from local businesses including crafts, sweets, cakes etc	Empire Square and throughout the High Street	Penge	£2,000.00	£0.00	£2,000.00
Aug-13	03/08/13	Saturday	Local produce Market	Follow up to the May event - summer market on Beckenham Green with local stallholders (local to Kent and Beckenham itself) variety of stallholders - as above	Beckenham Green	Beckenham	£1,250.00	£1,000.00	£250.00
Sep-13	tbc	Sunday	HG Wells Festival	An event to celebrate HG Wells in the town centre. Working with the HG Wells Society, Civic Society and Central Library. OLF funded.	Bromley TC	Bromley	£12,500.00	£12,500.00	£0.00
Sep-13	tbc	Saturday	Food & Wine Festival	An event promoting food and wine and local businesses. This would be part of the Chislehurst Country Fair organised by the Chislehurst Society. Working with the Chislehurst Traders. SELF FINANCING.	Chislehurst Common	Chislehurst	£0.00	£0.00	£0.00
Oct-13	19/10/13	Saturday	Local produce Market	Follow up to the Spring and summer market - autumn event on Beckenham Green with local stallholders (local to Kent and Beckenham itself) variety of stallholders - as above	Beckenham Green	Beckenham	£1,250.00	£1,000.00	£250.00
Nov-13	tbc	TBC	Remembrance Poppies	Repeat of the very popular dressing of trees with giant poppies to coincide with the season of Remembrance and the Royal British Legion, with possible expansion to other towns including Beckenham.	Bromley and Beckenham	Bromley & Beckenham	£1,700.00	£1,000.00	£700.00
Nov-13	tba	Saturday	Christmas Lights Switch on	A variety of entertainment on Beckenham Green and up and down the high street. A candle lit procession from the George pub, down to War memorial and back up otherside of high street to the Green. Local and professional entertainers to celebrate Christmas	Beckenham Green and High Street	Beckenham	£6,500.00	£1,000.00	£5,500.00
Nov-13	tba	Thursday	Christmas Lights Switch on	A variety of entertainment on Empire Square and up and down the high street. A candle lit procession from the Moon and stars, down to Crooked Billet in time to switch on the lights Local and professional entertainers	Penge high street	Penge	£4,000.00	£2,000.00	£2,000.00
Nov-13	tbc	Sunday	Christmas Parade/Santa Dash	A family event including Santa Dash, stage with local groups performing, street entertainment, Christmas Parade with reindeers, Christmas lights switch-on and fireworks.	Bromley TC	Bromley	£15,065.00	£6,000.00	£9,065.00
Nov-13	30th Nov	Saturday	Christmas Lights Switch on	A family event including local music, entertainment, mulled wine, discounts in local shops, and Christmas lights switch on. Working with Chislehurst Traders. SELF FINANCING	Chislehurst High St	Chislehurst	£0.00	£0.00	£0.00

Nov-13	TBC	TBC	Christmas switch on	A family event with fireworks, stalls, stage and local schools / groups performing.. SELF FINANCING	Petts wood	Petts Wood	£0.00	£0.00	£0.00
Nov-13	TBC	TBC	Christmas switch on	A family event with fireworks, stalls, stage and local schools / groups performing. SELF SUPPORTING	Biggin Hill	Biggin Hill	£0.00	£0.00	£0.00
Dec-13	tbc	Friday	Christmas Event	A family event including local music, children's entertainment, mulled wine, discounts in local shops, and Santas grotto. Working with West Wickham Traders. SELF FINANCING	West Wickham High St	West Wickham	£0.00	£0.00	£0.00
Mar-14	March tba	Sat and Sunday	Local Produce Market	Expanding on 2013 markets - a two day event to celebrate local produce, crafts, beers, wine etc. depending on the success of previous year - expand to make a two day market	Beckenham Green	Beckenham	£2,500.00	£1,750.00	£750.00
Monthly	3rd Sunday	Sunday	Farmers Market	Monthly farmers market selling local produce. SELF SUPPORTING.	Chislehurst High St	Chislehurst	£0.00	£0.00	£0.00
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